

Are You Taking Full Advantage Of Your Chamber Membership?

(Take this test and find out!)

1. I have attended at least FIVE First Friday Coffee networking events within the past 12 months. (30 points) _____
2. I keep the Chamber supplied with my business cards, coupons and/or brochures in order to take advantage of the free promotion of my business by the distribution of my literature to new residents and visitors to our community. (20 points) _____
3. I make a point to either meet in person or write a note to all new Chamber members, as they are listed on the back page of each edition of Progress, the Chamber newsletter. (20 points) _____
4. I am currently serving on a Chamber committee or task force, which helps to build a stronger Chamber and in turn, a stronger community. (20 points) _____
5. I acknowledge my participation in the business community by displaying my membership decal. (20 points) _____
6. I involve myself with Chamber activities such as the Business Expo and annual Golf Tournament. These events add value to my membership and create opportunities for me to market my company to members and non-members alike. (20 points) _____
7. I have donated an item for a raffle or auction, or have helped to sell raffle tickets, because I know that helping to raise non-dues income for the Chamber keeps our membership dues down. (20 points) _____
8. I have advertised my business in either the Membership Directory or Official Harrisonville City Map, which are distributed by member banks, lodging facilities, realty companies and the Chamber office. (20 points) _____
9. Within the past two years, I have hosted a First Friday Coffee or After Hours Networking Event in order to showcase my business to the entire membership. (30 points) _____
10. I am offering my fellow Chamber members special savings for doing business with me through the M2M (Member-To-Member) program. (20 points) _____
11. I make a point to do business with fellow Chamber members whenever possible, and to mention our fellowship with the Chamber at the point of sale. (30 points) _____
12. Within the past year, I have taken advantage of the low-cost marketing opportunities the Chamber provides—either through newsletter advertising, newsletter inserts, “50 Words for \$50” broadcast email/fax or member mailing labels for my own direct mail marketing. (20 points) _____

MY TOTAL SCORE _____

250+	You are a Super Chamber Member!
190-240	Good Job! You're making it work for all of us!
70-180	Let us see more of you, and help you to promote your business.
0-60	We value your membership, but we can work together to do more for you.